



Requirements for great basketball results are getting bigger and bigger. And bigger. Today's demands have reached a higher, extreme level, which requires the implementation of new performance gadgets in training, analytics and predictions.

# SPORTS-TECH IS THE GOLDEN FUTURE OF YOUR BASKETBALL TEAM.

But there are some problems with basketball performance tech:

## 1 LIMITED FUNCTIONS

There is no solution for reaction training & agility testing with one device, which limits growth.

## 2 COMPLEX USABILITY

The UX of existing solutions is complicated and costs coach more time and convenience.

## 3 DATA & STATISTICS

Lack of diagnostics & measurement features for progress tracking based on data analytics.



# THE TECH THAT TRAINS & TESTS ATHLETES TO MOVE & REACT QUICKLY.

We combined a bunch of sensors and lights with a sleek mobile app and few electronic modules. With training and testing athlete's reactions, speed, agility and focus, sportreact can give you a unique, more complete sports gadget, which is usually divided into two separate devices. Therefore, we made a perfect solution that steps up player's balls drills, core strength or rebound reactions.

## STEP UP YOUR REACTION TRAINING, AGILITY TESTING AND WORKOUT PLANNING & PROGRAMMING!

The fastest reaction time is, the better attack & defense performances will be! RT is crucial for intercepting the opponent's ball, foreseeing where the players are sneaking to, and stealing the ball quickly from the other side. It can boost any reaction to a ball pass, rebound, shot or sound signal.

Basketball is an extremely dynamic sport, requiring multiple directions movements as well as rapid transitions from jogging to sprinting or falling to jumping. The ability to quickly elude defenders, rapidly decelerate to take a jump shot, or explosively jump up to save the point are all skills required to effectively play the ball.

The athlete needs to be able to perform these moves in a variety of directions and in a controlled manner to keep away from getting injured. Due to the myriad of physical demands that come with the sport, speed and agility training is a crucial component of any basketball training program - from GSW Academy to your Star Team.



# 01



## SET PARAMETERS

Choose one of the already created training or testing templates (T-test, Follow color, Reactive agility test, etc.) or create your own. Set parameters, choose players, and go.

# 02



## START WORKOUT

Follow the rules of the selected training or test and try to be the fastest and badass as you can. You can implement in your daily workout sessions, warming up for a match or testing the new talent.

# 03



## ANALYZE & TRACK

During the activity, the mobile app shows statistics and draws graphs in real-time, connecting the results to user profiles available for deep analytics, comparison of user's or team's results.

# 01

## TRAIN & TEST

Sportreact combines training and testing in one device, which gives us a unique position on the market. Our solution allows reaction and response time training, peripheral vision training, fine motor control and coordination training, cognitive training etc., but, most importantly, at the same time allows reactive speed and agility training & testing using a high precision laser beam. All that packed in one hardware and software.

# 02

## TECHNOLOGICALLY ADVANCED DEVICES

We saw what our competitors are struggling with so we implemented features to show signs and colors for more complex training methods, an adjustable distance sensor & tap method for a wider range of workouts, and durable materials and accessories for easy integration on sports equipment.

# 03

## PRECISE APP

Sportreact put great attention to UX, data and statistics. The app allows in-depth analysis, and options to compare user or team results, progress tracking & training planning and programming, as well as connecting with fans through sports content and training routines.



01



### DEMO TESTING

We would love to make a pilot program with your young talents, develop all the last bits of our solution with help of your teammates and give you the last milliseconds to step up your game.

02



### CONTENT CREATION

We want to spread the word about our solution to the public so we would love to make educational content with you, create a case study and have you as a partner for our promotional activities.

03



### SPORT NETWORK

We are currently seeking seed investment to scale up our production so we need sports partners that will connect us with investors, sports media and performance experts.

# WE MAKE ATHLETES BE FASTER, AGILER AND MORE BAD-ASS.

We are an award-winning European sports-tech startup, looking, searching and creating the next big thing. After two years of thought R&D and testing phase, we are finally ready to introduce our solution to the public, scale it to the next level and start selling it worldwide.



THANKS!

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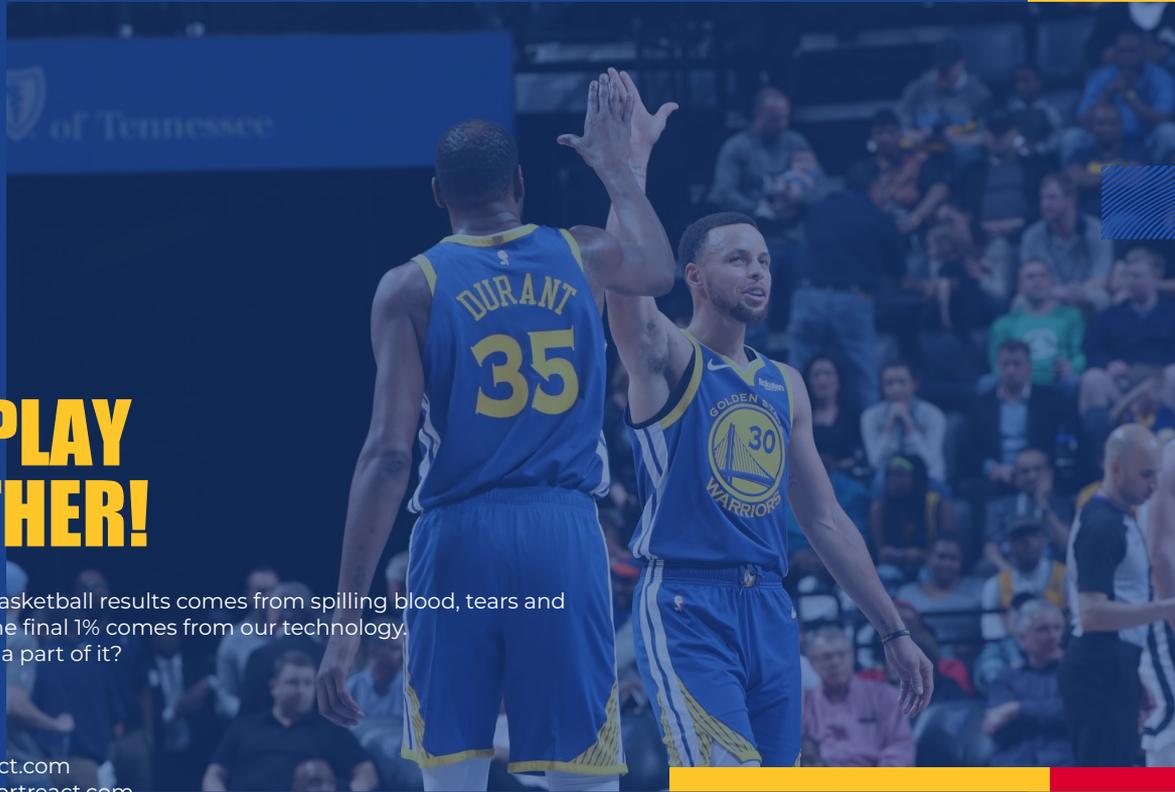
# LET'S PLAY TOGETHER!

The 99% of great basketball results comes from spilling blood, tears and sweat out there. The final 1% comes from our technology. Do you want to be a part of it?



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